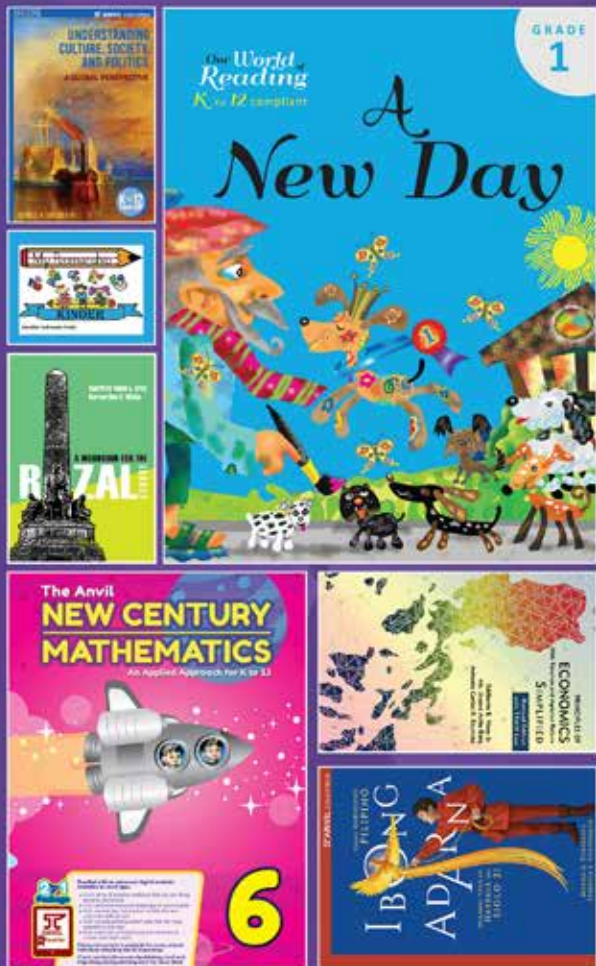


TEXTBOOKS



2019- 2020



ANVIL
CATALOG



2019 - 2020

CATALOG

**ANVIL EDUCATION AND HIGHER EDUCATION
SY 2019–2020 CATALOG**

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Published and exclusively distributed by
ANVIL PUBLISHING, INC.
7th Floor Quad Alpha Centrum
125 Pioneer Street
Mandaluyong City 1550 Philippines
Telephones: (+632) 477-4752, 477-4755 to 57
Fax: (+632) 747-1622
anviltextbooks@anvilpublishing.com | anvilsalesdept@anvilpublishing.com
www.anvilpublishing.com

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Book design by Katherine F. Bercasio
Printed in the Philippines

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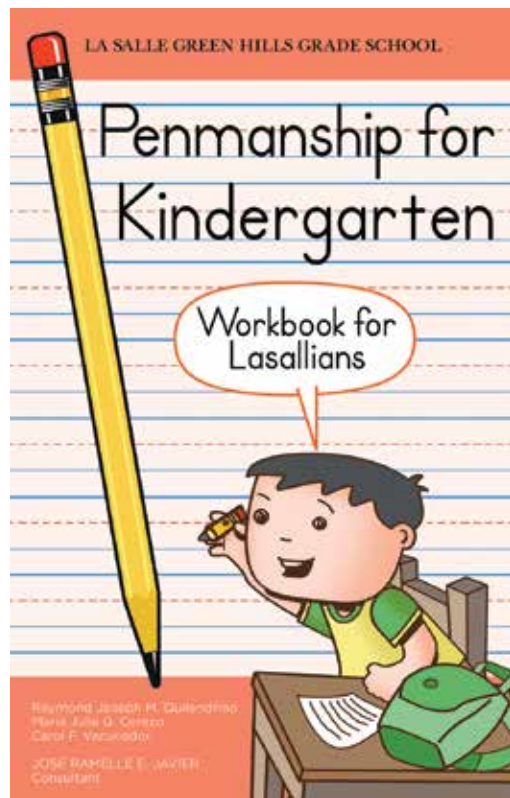
We shape minds.

Anvil Publishing, Inc. has been a leading trade and academic books publisher of high-quality content, providing a wide array of books across a broad range of subject areas for the past 28 years. Known for our commitment to delivering engaging, dynamic, and effective educational materials, we have published over 2,000 titles—over 200 of which have won National Book Awards—which aim to instill into the readers a genuine love for reading and learning through engaging and reliable materials. Anvil is an eleven-time Publisher of the Year as cited by the Manila Critics Circle, and is also decorated with many other awards that recognize its excellence.

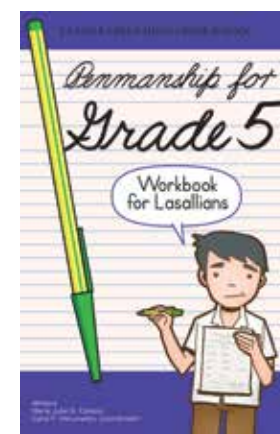
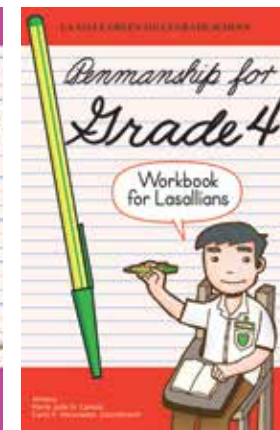
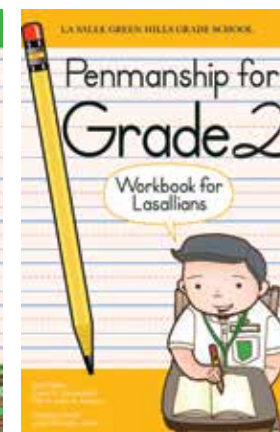
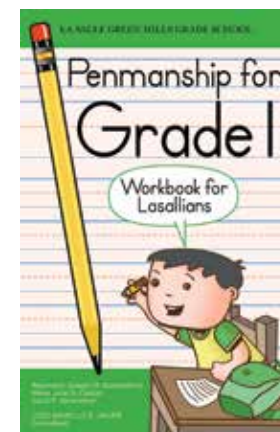
Anvil Education and **Anvil Higher Education**, imprints of Anvil Publishing, Inc., are constantly finding ways to develop K to 12 and CHED compliant titles in keeping with the government's new direction for Philippine schools. We continue to harness both expert and fresh talents as we come out with titles that cater to various levels: from preschool, elementary, junior high school, senior high school, up to the tertiary level. We also provide reference materials that encourage learning at its highest level.

La Salle Penmanship K-6

Maria Julie G. Cerezo | Raymond Joseph M. Quilendrinio |
Carol F. Vacunador (Coordinator)



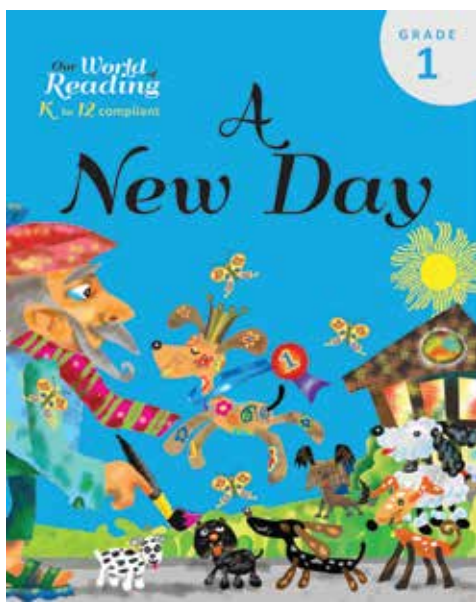
- Follows the Palmer Method of writing which is uniquely noted for its smooth, flowing cursive style
- Provides functional exercises for mastery of penmanship skills
- Enables pupils to write independently with confidence and pride
- Develops consistently legible printed and cursive handwriting
- Teaches appropriate pencil grasp, posture, and paper placement



Our World of Reading Textbook Series

Nemah N. Hermosa and Ma. Elena Paterno (Consultants)

- Complies with the K to 12 English curriculum, which incorporates learner-centered instructions and activities
- Introduces pupils to well-known authors and award-winning stories that would develop their lifelong love for reading
- Features values-oriented children's literature of different genres such as folktales, fables, parables, poems, biographies, historical narratives, and anecdotes



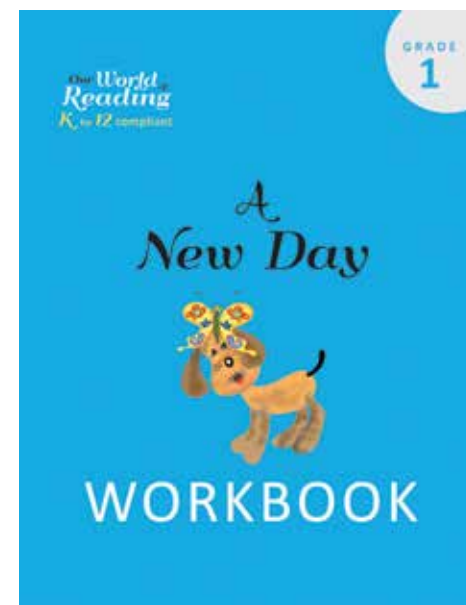
- Provides prereading and postreading questions that unlock the pupils' prior knowledge and experiences
- Helps pupils exercise their creative and critical thinking skills through reflective composition activities like journals, letters, short stories, concept mappings, and personal narratives



Our World of Reading Workbook Series

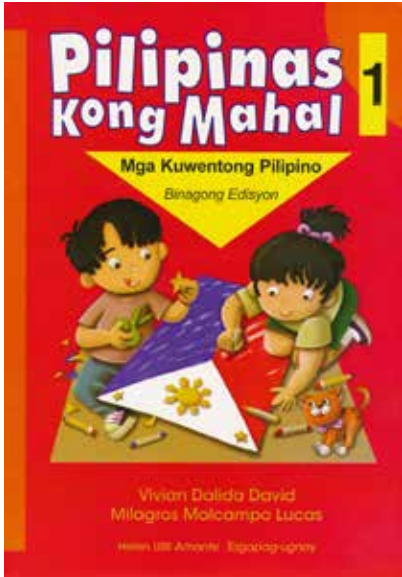
Nemah N. Hermosa and Ma. Elena Paterno (Consultants)

- Provides reading skills practice and response activities to accompany the lessons in *Our World of Reading* textbook series
- Enriches the pupils' vocabulary
- Guides pupils with decoding words and meanings, and mastering their comprehension skills
- Offers bonus pages for pupils to practice their reading skills independently and use them in various reading contexts

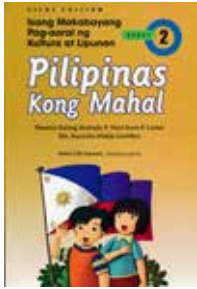


Pilipinas Kong Mahal 1-6

Vivian Dalida David et al. | Helen Ulili Amante (Tagapag-ugnay)

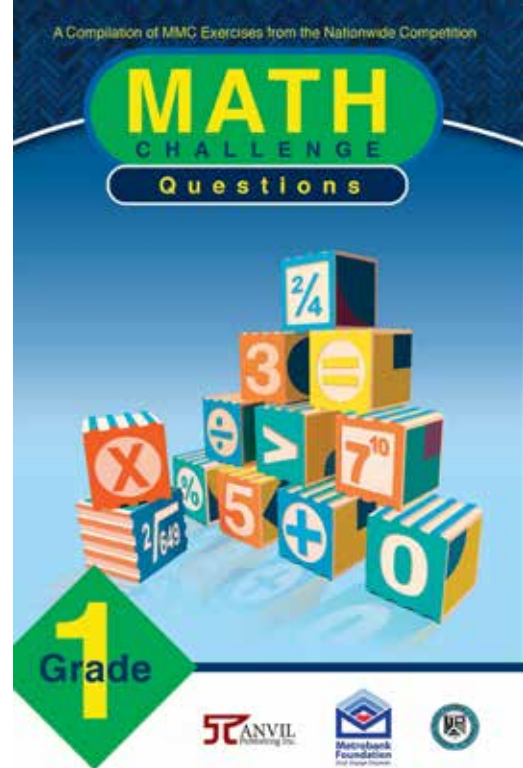


- Naglalayong imulat ang mga mag-aaral sa pagkilala ng pinag-ugatang lahi at kultura ng mga Pilipino
- Inilalarawan ang makulay at mayamang heograpiya at kasaysayan ng Pilipinas
- Naglalaman ng mga aral, diskusyon, at kasanayan upang gabayan ang mga mag-aaral tungo sa pagmamahal para sa kapwa at bansa
- Hinihikayat ang mga mag-aaral na makilahok at talakayin ang mga panlipunang isyu para sa pagpapabuti sa pamayanang kinabibilangan nila

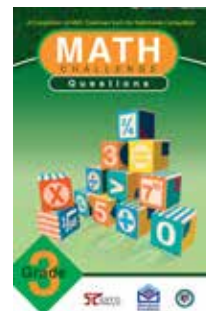


Math Challenge Questions 1-6

Metrobank Foundation



- Highlights questions compiled from the Metrobank-MTAP-DepEd Math challenge
- Aims to share new trends, ideas, and drills that will enhance the mathematical and numeracy skills of students
- Trains students to solve mathematical problems logically and independently



Writing: Learning Its Forms and Functions Series

Oliva de G. San Antonio et al.



- Instructs pupils to practice the forms and functions of proper penmanship through an organized set of functional writing activities
- Integrates child-centered and values-based quarterly themes which will prepare pupils for life outside of the classroom
- Provides opportunities for exploration of creative composition to help pupils learn how to speak, read, write, think, and communicate effectively
- Employs a communicative approach in teaching English as a second language

My Penmanship Series

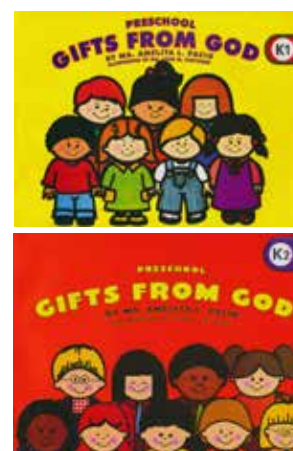
Jennifer V. Pablo

- Teaches pupils the importance of proper writing and penmanship
- Features activities that teach the basics of writing and fosters motor and vocabulary development through lines and curves writing, tracing, coloring, and step-by-step instruction in writing words, phrases, clauses, and sentences
- Helps jumpstart the pupils' writing journey by solidifying the learners' foundations for writing



Gifts from God K1 and K2

Ma. Amelita L. Pacio |
Ma. Leah M. Pastores (Illustrator)



- Introduces God, Jesus, Mama Mary, and saints in simple language to beginning learners
- Provides the basic Catholic prayers and virtues
- Teaches pupils Catholic values through varied activities such as drawing, coloring, and writing

The New Experiencing Reading Series

Marc V. Hernandez et al.



- Supplements any reading program or lesson taught inside the classroom
- Offers opportunities for vocabulary enrichment to support the development of comprehension skills
- Presents different activities that encourage learners to explore various vocabulary skills through phonetic and contextual analyses
- Guides the students along the stages of learning to read through short, age-appropriate selections, word attack strategies, and word recognition exercises

New Century Mathematics Series

Sherry Ann D. Cañega et al. | Simon Chua (Consultant) | Ma. Luisa Villano (Editor)

- Begins teaching math basics through child-friendly, step-by-step methods, and moves on to higher concepts through challenging exercises which require higher order thinking skills
- Provides relatable examples from values-oriented experiences, deriving math ideas and solutions from situations in the Philippine setting
- Complies with the K-12 curriculum





New Century Mathematics 1–6 Series Official app: Anvil eMath

Amadon Consulting PTE LTD.

Comes with a Digitized Application!

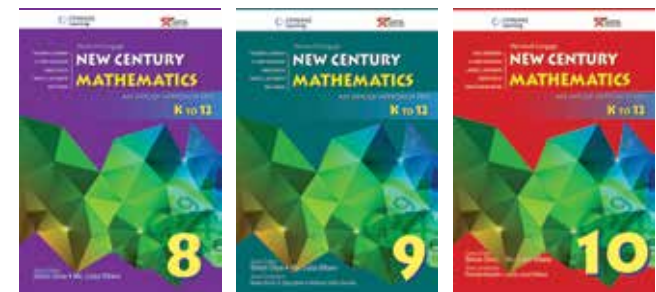
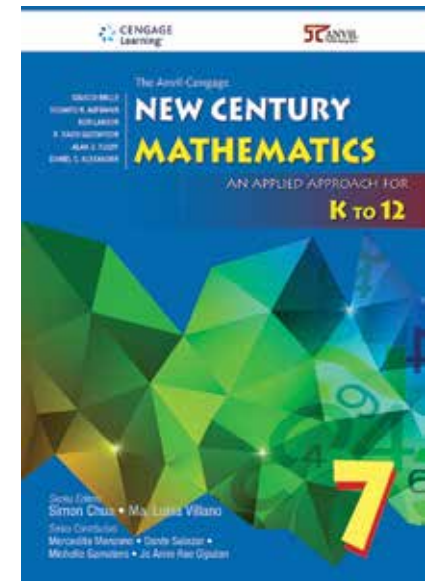
- Offers convenient and portable access to interactive lessons and exercises which supplement the printed series
- Engages learners with its attractive interface and interactive images, motivating them to learn and keeping them interested while exploring math concepts
- Works with all major operating systems (Windows OS, MacOS, iOS, Android OS, Chrome OS), online or offline, which optimize user experience on any device



The Anvil-Cengage New Century Mathematics Series

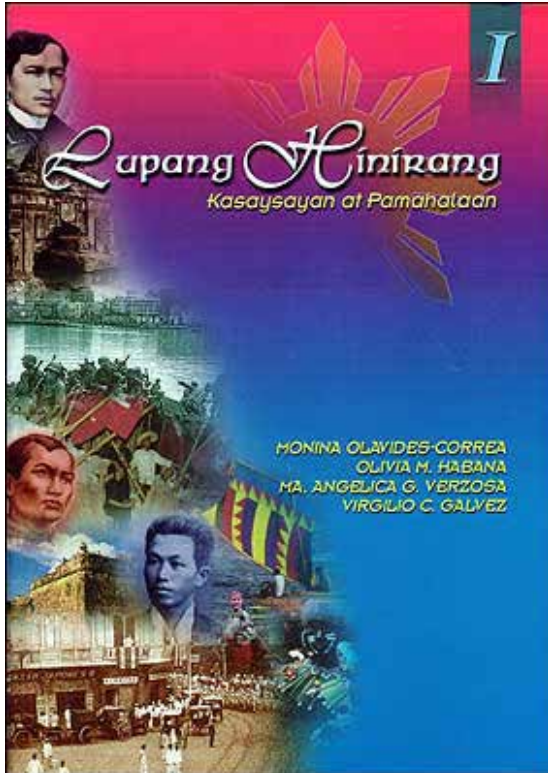
Richard N. Aufmann et al. | Simon L. Chua and Ma. Luisa Villano (Editors)

- Includes discussions and drills on number and number sense, measurement, geometry, patterns and algebra, probability and statistics, and trigonometry
- Explains higher math concepts comprehensively and logically
- Develops critical thinking through various activities and exercises that require students to actively and skillfully conceptualize, apply, analyze, synthesize, and evaluate information
- Trains students to solve mathematical problems which are applied to real-life situations
- Emphasizes on the values of accuracy, creativity, objectivity, perseverance, and productivity among students



Lupang Hinirang: Kasaysayan at Pamahalaan

Monina Olavides-Correa | Virgilio C. Galvez | Olivia M. Habana
| Ma. Angelica G. Verzosa

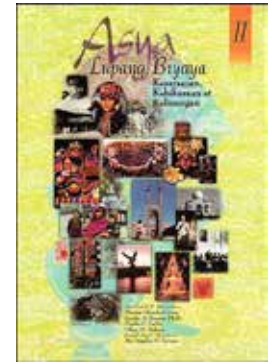


- Minumulat sa kaalaman at kamalayan ang mga mag-aaral tungkol sa kasaysayan at pamahalaan ng Pilipinas
- Tinuturuan ang mga mambabasa na ipamalas ang paggalang at pagmamalasakit sa kapwa Pilipino
- Naglalayong mahikayat ang mga mag-aaral na magkaroon ng pakialam sa mga isyu sa Pilipinas at magbahagi ng mga payapang solusyon sa mga panlipunang suliranin

Asya: Lupang Biyaya Kasaysayan, Kabihasanan at Kalinangan

Ma. Estela E. Banasihan et al.

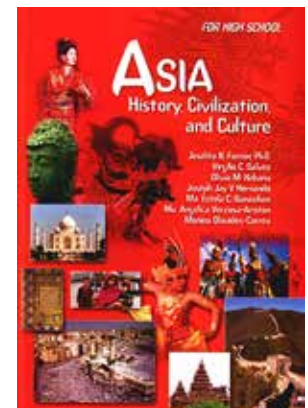
- Lumilinig sa pagkakatulad at pagkakaiba ng iba't ibang kultura sa Asya
- Naglalayong maihubog ang damdamin ng mga mag-aaral upang maging mas maayos ang kanilang pakikisalamuha sa kanilang kapwa Asyano
- Hinihikayat ang mga mag-aaral na maging handa sa mga hamon ng hinaharap sa pamamagitan ng kanilang kaalaman tungkol sa mga pangyayari sa ibang bansa ng Asya
- Naglalaman ng pagsusuri nang malalim sa mga konsepto o karagdagang larawan, mapa, at iba pa na nagbibigay buhay sa kasaysayan at kultura ng Asya; guhit panahon na tumutuhog sa mga makasaysayang pangyayari sa Asya



Asia: History, Civics, and Culture

Ma. Estela E. Banasihan et al. | Elmar Beltran et al. (Translator)

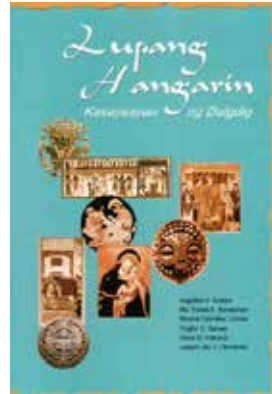
- Raises students' awareness on the broad similarities and difference of the many Asian cultures
- Guides students to have a properly shaped outlook of diversity that will allow them to better relate with their Asian counterparts
- Equips learners to be always prepared for future societal & international challenges with more comprehensive knowledge of Asia
- Presents in-depth discussion of concepts, illustrative images, maps, and historical timelines to gain a deeper understanding of the various Asian cultures.
- Translates the title *Asya: Lupang Biyaya* into English



Lupang Hangarin: Kasaysayan ng Daigdig

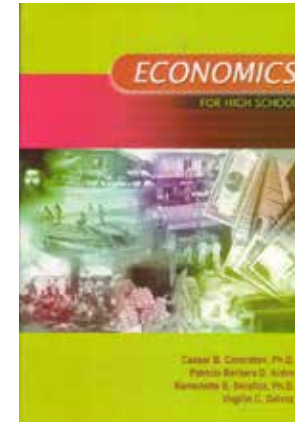
Angelica V. Ariston et al.

- Naglalayong mailakbay ang mga mambabasa sa isang makabuluhang talakayan tungkol sa heograpiya, kasaysayan, at kulturang pandaigdig
- Nilalarawan sa mga mag-aaral ang mga kawili-wiling kaalaman, gamit ang mga sikat na sipi mula sa mga taong may mahahalagang papel sa kasaysayan, naangkop na mga larawan, at mga dokumentong pangkasanayan
- Naimumulat ang kamalayan ng mga mag-aaral tungkol sa iba't ibang pandaigdigang isyu at hinihikayat sila na makilahok sa mga pagbabago bunga ng globalisasyon



Economics for High School

Caesar B. Cororaton | Virgilio C. Galvez |
Patricia Barbara D. Isidro | Ramonette B. Serafica



- Uses actual facts about the Philippine economy in discussing basic economic concepts
- Applies simple economic concepts for students to gain a better understanding and appreciation of the country's pressing economic problems
- Utilizes simple arithmetic and straightforward calculations
- Provides guide questions per chapter for in-depth discussion and review
- Offers suggested activities for practical application of the lessons

Ibong Adarna

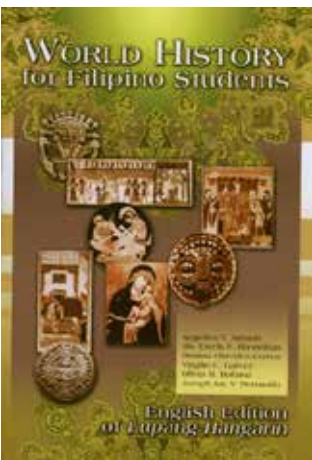
Myrna A. Torreliza | Teresita F. Fortunato

- Naglalayong tulungan ang mga mag-aaral na lubos na maunawaan ang katangi-tanging koridong nasa *canon* ng panitikang Filipino
- Naglalaman ng iba't ibang gawain sa mga aralin para tumugon sa mga kasanayan sa komunikasyon, kultural na kamalayan, kritikal na pag-iisip, kolaboratibong at/o pansariling pagkatuto, pagkamamamayang lokal at pandaigdigang, literasi sa ICT at multimedia, at pagiging responsible
- Nagtataglay ng mga elemento sa pag-alam at pag-unawa, pagproseso ng mga bagong impormasyong binasa, at paglikha o aplikasyon sa tunay na buhay mula sa klasikong tekstong babasahin

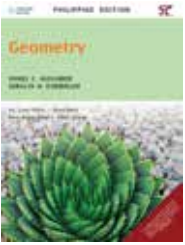


World History for Filipino Students

Angelica V. Ariston et al. | Joseph Jay V. Hernando (Translator)



- Engages readers in discourse with meaningful lessons of world geography, history, and culture
- Presents interesting aspects of popular culture, quotes from eminent historical figures, excerpts from pertinent documents, engaging visuals, and relevant exercises on world history
- Expands students' awareness on globalization and other various world issues, encouraging them to actively participate in finding peaceful solutions to world challenges
- Translates the title *Lupang Hangarin* into English



Geometry

Daniel C. Alexander | GERALYN M. KOEBERLEIN
Compiled by: Ma. Luisa Villano | Reina Rama | Maria Russel Caber



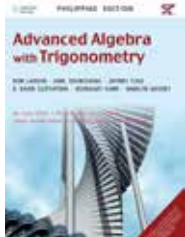
Beginning Algebra

R. David Gustafson | Rosemary Karr | Marilyn Massey
Compiled by: Ma. Luisa Villano | Reina Rama | Esmeralda Bunag | Celeste Joy Matias | Ray Alvin Cantos | Agustin Alvarez, Jr.



Intermediate Algebra

R. David Gustafson | Rosemary Karr | Marilyn Massey
Compiled by: Ma. Luisa Villano | Reina Rama | Rosalie Nazal | Danilo Si | Cristy Millete



Advance Algebra with Trigonometry

Ron Larson | Earl Swokowski | Jeffrey Cole | R. David Gustafson | Rosemary Karr | Marilyn Massey
Compiled by: Ma. Luisa Villano | Reina Rama | Rosalie Nazal | Danilo Si | Cristy Millete

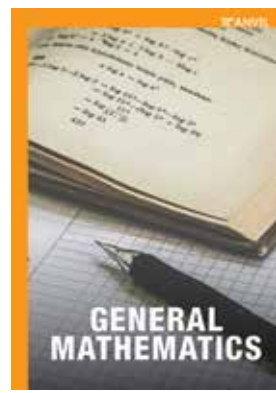
- Compiles various foreign titles that tackle Algebra, Trigonometry, and Geometry, with local Mathematics educators arranging its contents to best suit local learners
- Arranges lessons concepts from prerequisite to more difficult topics, with each discussion paired with examples, graphs, and exercises to ensure ease of learning
- Contextualizes mathematical concepts into the Filipino setting, making sure that readers not only study the lessons but also see its significance in everyday life

CORE SUBJECTS

General Mathematics

Tom Ng Chu

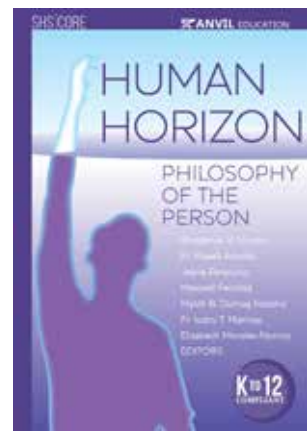
- Provides learners with a complete, reliable and K-12 compliant resource material to help in mastering the higher level mathematics of senior high school
- Presents discussions in a simple yet concise format which makes learning mathematics a less tedious task
- Integrates the 4C's in problem-solving exercises: critical thinking, communication, collaboration, and creativity



Human Horizon: Philosophy of the Person

Rhoderick V. Nuncio et al. | Elizabeth Nuncio (Editor)

- Explains the meaning and method of philosophy and encourages students to explore their personal existence and the human person
- Presents lessons that reflect the complex realities of life, and guides learners on how to use philosophy in human relationships, commitments, social expectations, and decisions for the future
- Includes outcome-based activities that challenge learners to critically think about real-life situations

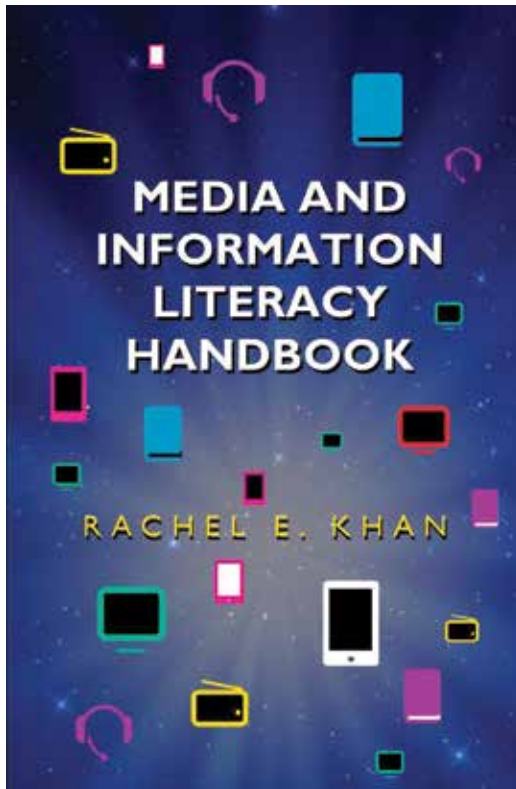


CORE SUBJECTS

Media and Information Literacy Handbook

Rachel Khan

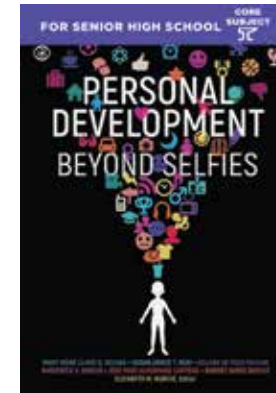
- Presents topics in an easy-to-understand format which is suitable for non-mass communication practitioners and learners
- Accompanies discussions with real-life examples for a clearer grasp on the target concepts
- Culls information from various media ethics and literacy lectures, as well as notes from discussions at past conferences of the Asian Congress for Media and Communication (ACMC)



CORE SUBJECTS

Personal Development: Beyond Selfies

Rhoderick Nuncio et al. | Elizabeth Nuncio (Editor)

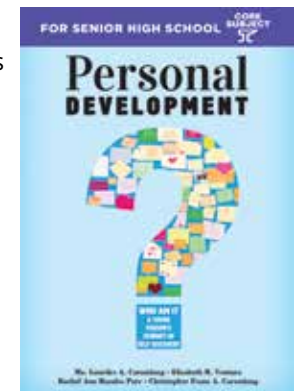


- Guides students on how to open up the self to various ways of seeing, feeling, inquiring, interrogating, doing, and actualizing one's purpose in life in relation to others, while managing emotional, intellectual, and physical maturity
- Tackles the topics of self-development, development stages, stress management, emotional intelligence, positive thinking, love relationship, and career development

Personal Development

Christopher Franz Carandang | Elizabeth Ventura |
Ma. Lourdes Carandang | Rachel Ann Rosales Parr

- Guides young minds through the journey of self-discovery by way of relatable discussions about the human self
- Presents evidence-based information and hands-on activities which give students the opportunity to wonder, ask questions, and make informed choices about one's self, identity, beliefs, goals, and relationships

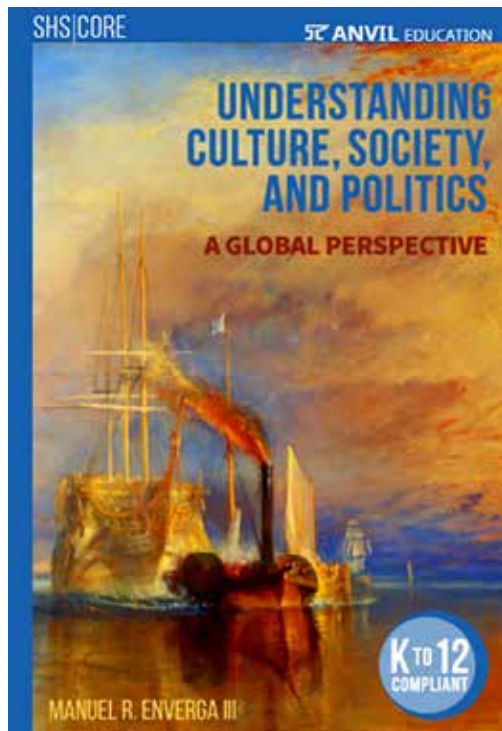


CORE SUBJECTS

Understanding Culture, Society, and Politics: A Global Perspective

Manuel Enverga III

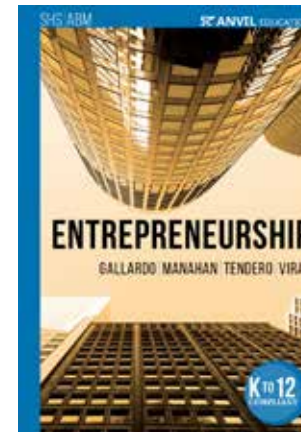
- Provides senior high students with the knowledge and frameworks drawn from the fields of Anthropology, Political Science, and Sociology
- Aims to inculcate the values of respect, understanding, open-mindedness, and empathy towards the culture of others
- Guides students to evaluate carefully and logically in resolving sociopolitical problems of the country
- Encourages positive and active participation in contributing social changes and creating a sense of global citizenship



APPLIED TRACK

Entrepreneurship

Antonino Arturo Manahan | Edilberto Viray Jr. | Maria Pamela Tendero | Maybelle Gallardo

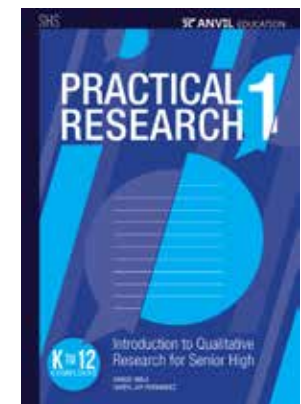


- Helps readers to understand easily the basic principles, concepts, and theories that encompass the discipline of entrepreneurship
- Features exercises and case studies at the end of the chapters
- Includes hands-on business implementation basics to further develop the learner's budding entrepreneurial skills

Practical Research 1: An Introduction to Qualitative Research for Senior High

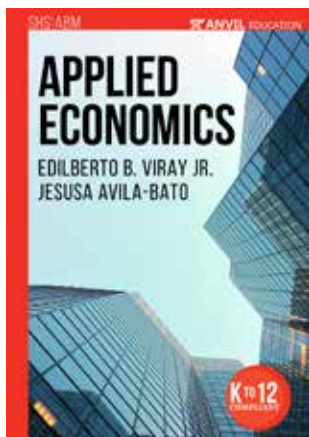
Sanley Abila | Cheryl Joy Fernandez

- Designed to produce competent qualitative student-researchers
- Offers students guidance, insights, and tips in understanding and conducting qualitative research
- Discusses about the nature, process, and ethics of research—qualitative research, identifying inquiry and stating the problem, review of literature, field observations, conducting interviews and analyzing transcripts, writing data analysis, and writing a research report



ABM STRAND

Applied Economics



Edilberto Viray Jr. | Jesusa Avila-Bato

- Provides students with insights on basic contemporary issues that will face budding entrepreneurs
- Contains discussions on the basic principles, concepts, and theories of applied economics
- Includes exercises and case studies after each chapter to develop students' analytical and critical thinking skills

Business Finance: A Management Approach

Ruby F. Alminar-Mutya



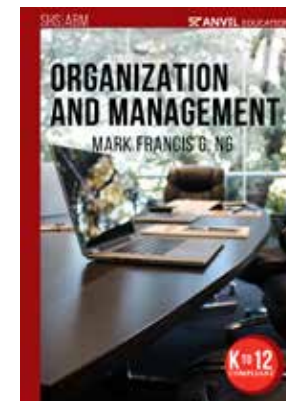
- Uses an intuitive and managerial approach rather than the financial accounting approach
- Offers an introduction to financial management, and how business firms can achieve financial goals to optimize the owner's wealth
- Includes thorough discussions on the function of finance and its operating environment as well as key concepts such as time value of money, risk and return, tools of financial analysis and planning, among others

ABM STRAND

Organization and Management

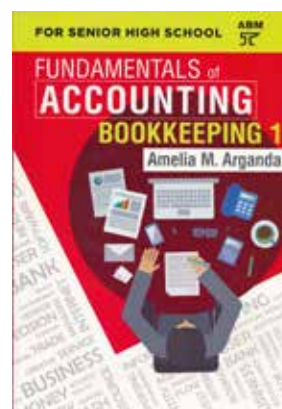
Mark Francis G. Ng

- Introduces senior high students with clear, crisp, and comprehensive perspective of the current organizational environment through concepts and principles of management
- Aims to enable students to gain knowledge of management topics and learn how these are applied in both work and personal situations
- Provides a conceptual approach in the discussions supported by pictographics, figures, tables, and exhibits
- Offers management exercises and drills for students to learn how to apply management concepts in a fun and creative way



Fundamentals of Accounting: Bookkeeping 1

Amelia Arganda



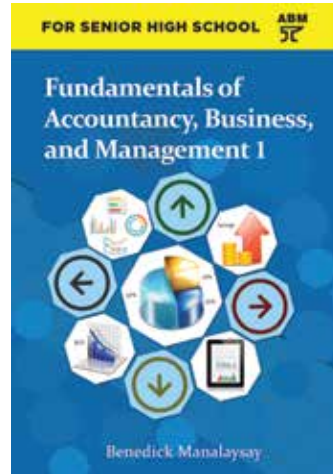
- Serves as both a textbook and workbook, containing varieties of discussions and activities
- Addresses basic accounting theories and principles for both service and merchandising concerns using the procedural approach, making the content applicable to prospective professions
- Provides examples with solutions, individual and group tasks, and detachable answer sheets

ABM STRAND

Fundamentals of Accountancy, Business, and Management 1

Benedick Manalaysay

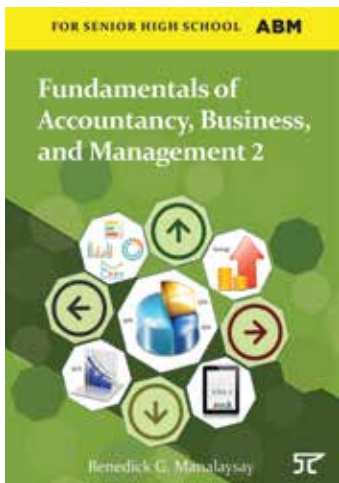
- Opens with a discussion on accounting principles and guidelines that govern financial reporting
- Discusses the recording of financial transactions using the concepts of double-entry bookkeeping system and accounting equations which are useful in the preparation of financial statements
- Includes discussions on transactions pertinent to merchandising businesses



Fundamentals of Accountancy, Business, and Management 2

Benedick Manalaysay

- Succeeds the *Fundamentals of Accountancy, Business, and Management 1*
- Presents discussions on common business forms that are used in organizations
- Tackles topics such as transaction cycles, internal controls, bank reconciliation statements, maintenance and usage of petty cash funds, and other cash monitoring systems

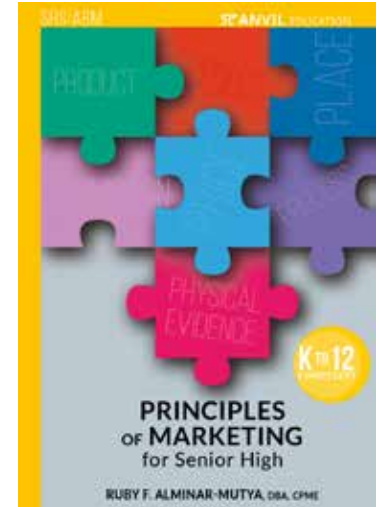


ABM STRAND

Principles of Marketing

Ruby F. Alminar-Mutya

- Collates the most pertinent basics of marketing to serve as an effective introductory material to prebaccalaureate marketing students
- Discusses the nature and concepts of marketing such as customer relationship, product, consumer, pricing, promotional mix, and strategic marketing processes
- Includes chapters of comprehensively explained lessons, ending with a variety of exercises for students to apply the learned concepts to real-life marketing situations

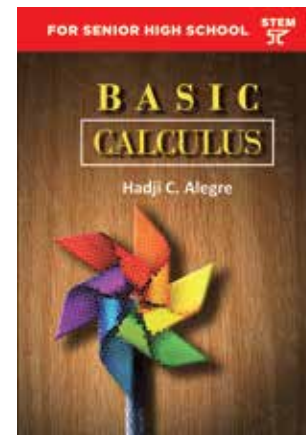


STEM STRAND

Basic Calculus

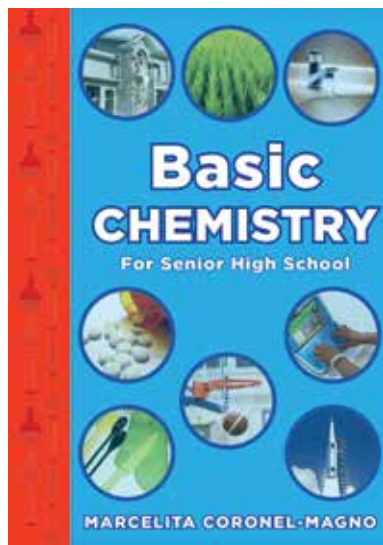
Hadji C. Alegre

- Introduces the students to the concepts and applications of calculus
- Covers topics such as limits, continuity, extreme values, related rates, population models, and areas of plane regions
- Includes skill checkups, highlights of applications, chapter reviews, and chapter tests
- Comes with a separate Solutions Manual for teachers



STEM STRAND

TVL TRACK



Basic Chemistry

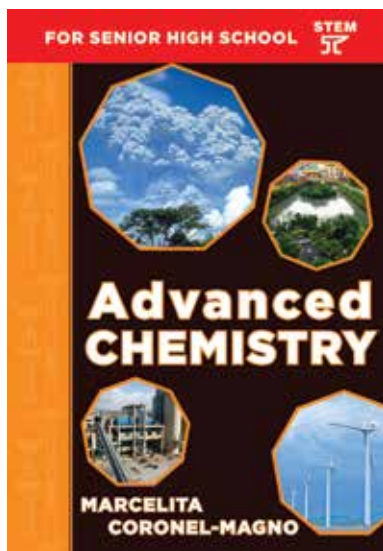
Marcelita Coronel-Magno

- Deals with chemistry at the macro level, and focuses on experiencing chemistry, what it is all about, and its impact in our life
- Covers basic concepts, principles, and theories developed by scientists to explain the concrete world of chemistry

Advanced Chemistry

Marcelita Coronel-Magno

- Succeeds *Basic Chemistry*
- Contains detailed discussions and relevant learning activities which are all carefully planned to take care of the flow of ideas and prerequisite concepts
- Relates chemistry principles to problems in the home, health concerns, and environmental issues/problems



Food Service Management

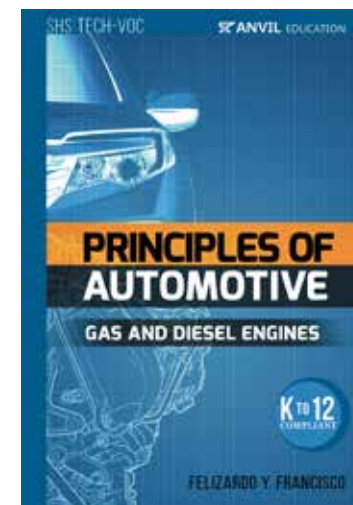
Lawrence Li Tan | Florenitte Cabuyao-de Guzman

- Equips students with knowledge on the food service industry and related topics such as culinary skills and methods, the food and beverage service sequence, beverages and bar operations, and restaurant service equipment
- Includes insights from seasoned local and international industry practitioners

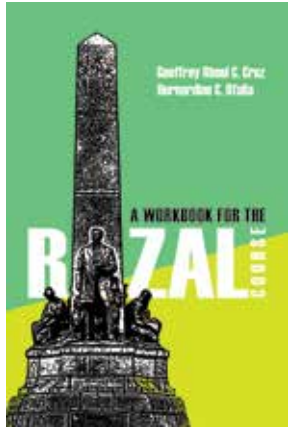
Principles of Automotive: Gas and Diesel Engines

Felizardo Francisco

- Presents a comprehensive discussion on the principles of operation of internal combustion engines, both for gasoline and diesel engines
- Covers more discussions on diesel engine as applied in marine vessels
- Includes brief discussions on the Miller-cycle engine, direct injection engine, and hybrid car system
- Offers chapters on operation of the air supply, combustion, and fuel injection



GENERAL EDUCATION



A Workbook for the Rizal Course

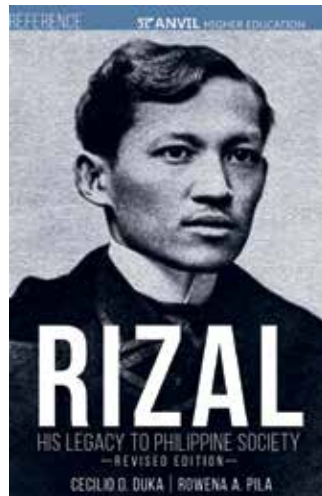
Geoffrey Rhoel C. Cruz | Bernardino C. Ofalia

- Provides an outcome-based approach in the life, works, and writings of Dr. Jose Rizal
- Offers a modular approach which breaks free from the classic approach of studying and analyzing Rizal's contribution to the development of patriotism among Filipinos
- Complies with contents based on the CHED General Education Curriculum for the Rizal subject

Rizal: His Legacy to Philippine Society Revised Edition

Rowena Pila | Cecilio Duka

- Begins its discussion with the qualities of Rizal, and discusses the role of the people around him in shaping his character
- Contains references, review questions, and enrichment activities to facilitate students' mastery of the subject matter
- Provides a source of inspiration to every college student and to citizens in the task of building a better nation
- Stems from the authors' collective experiences in teaching Rizal in the academe

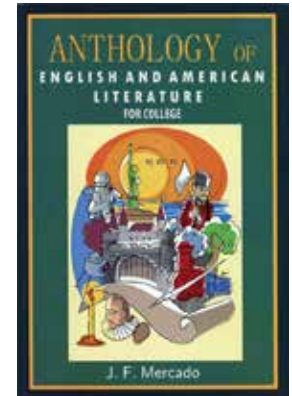


ENGLISH

Anthology of English and American Literature for College

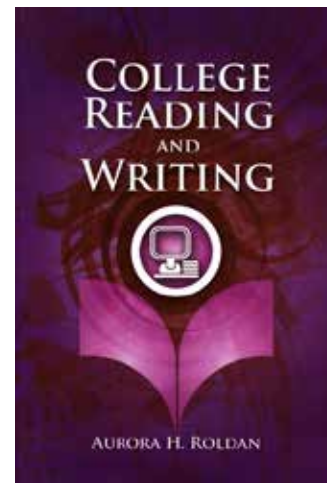
J.F. Mercado

- Presents a variety of literature originating from England and the United States
- Offers a variety of materials which comes in different literary forms, covering a wide range of style and content
- Arranges selections with respect to proper flow of discussion for English and American literature
- Features selections that are fit for the age group of tertiary level learners, which can challenge their higher order thinking skills



College Reading and Writing

Aurora H. Roldan

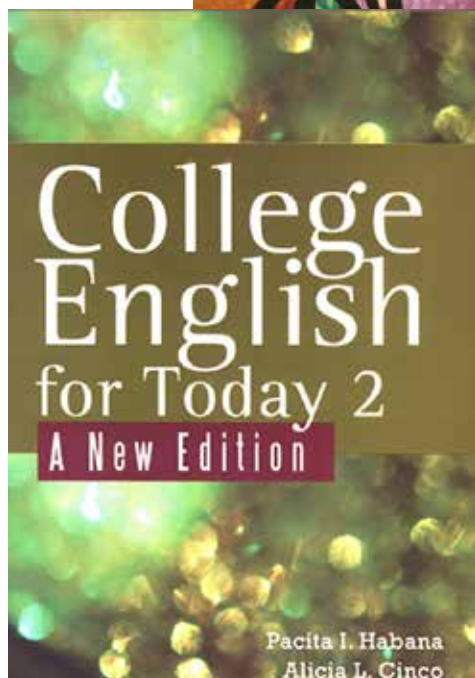
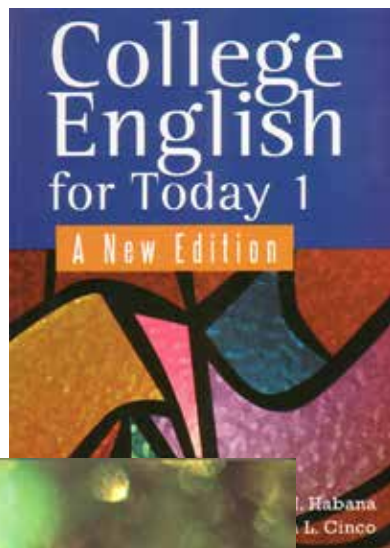


- Contains a review of the reading and writing process for college students
- Provides various methods to enhance students' reading skills
- Explains the basic steps in writing and the types of text such as expository, narrative, descriptive, persuasive, and argumentative writing
- Offers a variety of reading selections to apply the concepts learned

College English for Today 1 and 2: New Edition

Pacita I. Habana | Alicia L. Cinco

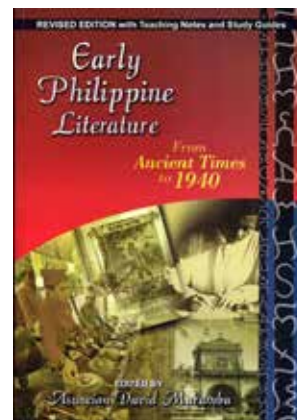
- Features updated contents and approaches designed to teach English meant for learners of the tertiary level
- Combines textbook and workbook, and follows a sequential order in its chapters, which begins with a study of diction and usage, then moves on to reading techniques as a springboard for the writing of paraphrases, letters, reports, and forms of discourse
- Provides smooth learning for students with its continued content from the first volume to its second



FILIPINO

Early Philippine Literature: From Ancient Times to 1940

Asuncion David Maramba



- Presents a comprehensive survey of early Philippine Literature, covering the Ancient, Spanish, Nationalistic and American periods, with each period represented by a wide range of selections
- Showcases the entire range of local literary heritage, from unique ethno-epics, to a wide-ranging literature of religion and morality, to the literature of the Propaganda and Revolution, and to the first forays into western literary types
- Includes works of little-known but landmark authors, as well as indigenous literary forms

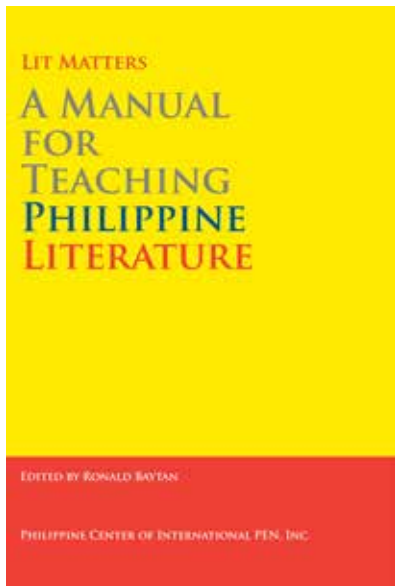
Filipinos Writing: Philippine Literature from the Regions

Bienvenido Lumbera

- Contains a comprehensive collection of works for readers and learners who are or wish to be in love with Philippine literature
- Comprises of contributions from writers all over the Philippines, with pieces united in the spirit of the authors' native tongues
- Presents a rich variety of local pieces



Lit Matters: A Manual for Teaching Philippine Literature



Ronald Baytan

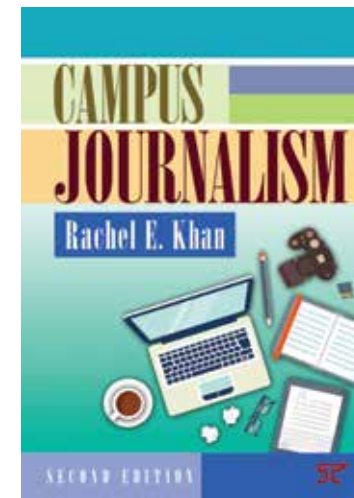
- Serves as a manual for high school and college literature teachers, which embodies of an educator's conviction that literature matters—to the students, to the teachers, and to the world
- Boasts of learning plans on works by Virgilio S. Almario, Francisco Arcellana, Cirilo F. Bautista, Paul Dumol, Magdalena Jalandoni, Nick Joaquin, F. Sionil Jose, Bienvenido Lumbera, Ruth Elynia Mabanglo, Marcel Navarra, Edith L. Tiempo, Rolando S. Tinio as well as the Mangyan Ambahan and the Bikolano epic-fragment Ibalong

COMMUNICATION ARTS

Campus Journalism

Rachel Khan

- Caters to beginners in the field of journalism, whether high school students intending to work in school paper, college students on the cusp of the professional path, or a young professional aspiring to be a citizen journalist
- Provides examples and exercises which are meant to jumpstart the journalism training of the reader
- Contains valuable tips and tricks for designing and publishing a campus paper, a newsletter, a blog, and an online paper



Ang Linggwistika sa Sugbu-anung Binisaya

Angel O. Pesirla

- Features a dual language approach in studying the Cebuano Visayan dialect
- Guides linguistic students in analyzing and examining Cebuano



You Got Coached!

Valerie Cruz-Tapalla

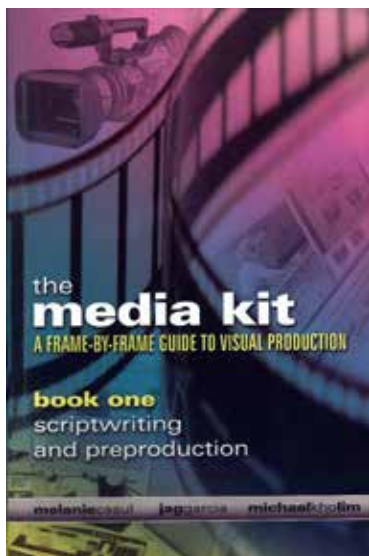
- Guides the readers on the basics of speech, etiquette, and image to display a remarkable impact on the audience involved
- Teaches readers on the proper manners and conduct when applying for a job, speaking in public, dining with people, posting in the Internet, or going on a date
- Focuses on personal impact and progress, which help learners become more persuasive and confident in both their business and personal life



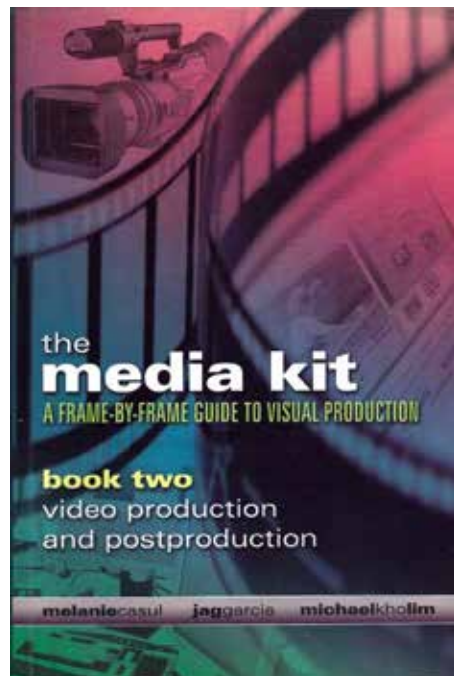
The Media Kit

Jag Garcia et al.

- Offers a step-by-step guide to developing films and similar audiovisual projects from script to screen
- Designed for classroom or self-learning use with discussion triggers and exercises



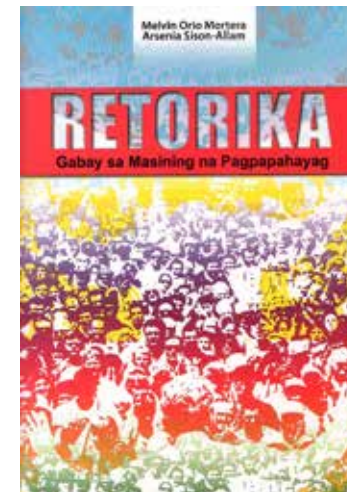
- Contains easy-to-understand discussions of concepts, production templates, and is built on a constructivist framework



Retorika: Gabay sa Masining na Pagpapahayag

Melvin Orio Mortera |
Arsenia Sison-Allam

- Inihahanda ang mga estudyante sa mga diskursong pasalita at pasulat, sa loob at labas ng paaralan, upang kanilang matutunan ang epektibong pagtawid ng kahulugan at paghikayat ng mga mambabasa at tagapakinig
- Naglalaman ng mga aralin tungkol sa masining na pagpapahayag, wastong gramatika at retorika, mahusay na estilo, pasalita at pasulat na diskurso, at mga ilang piling akda

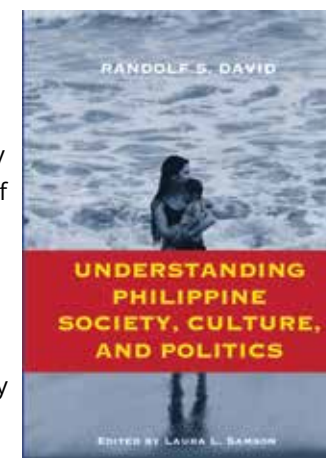


SOCIAL SCIENCE

Understanding Philippine Society, Culture, and Politics

Randolf David

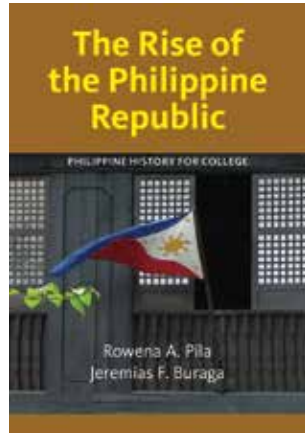
- Compiles University of the Philippines (UP) Professor Randolf "Randy" David's enlightening Public Lives pieces on society and culture that appeared on the pages of the Philippine Daily Inquirer
- Tackles issues on being and becoming Filipinos, Philippine society in transition, contemporary problems and issues, culture and society, and politics and society
- Covers five areas of the Philippine psyche initially meant to be published for Grades 11 and 12



The Rise of the Philippine Republic

Rowena A. Pila |
Jeremias F. Buraga

- Tackles the historic moments that have led to the accumulated progress that the Philippine republic is currently experiencing
- Provides key historical facts and concepts in the Philippine context that will help enlighten the minds of its readers, encourage love of country and appreciation of its rich heritage, and inspire them to be active participants in nation building
- Aims to instill unto its learners the value of being involved and prideful citizens

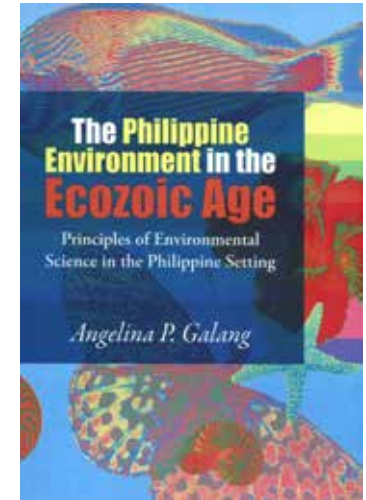


SCIENCE

The Philippine Environment in the Ecozoic Age

Angelina P. Galang

- Covers facts about our local environment and techniques on how to analyze and deal with numerous forms of naturally occurring phenomenon in the country
- Leads students to appreciate how to use the “hard” and “soft” sciences to systematically understand environmental phenomena

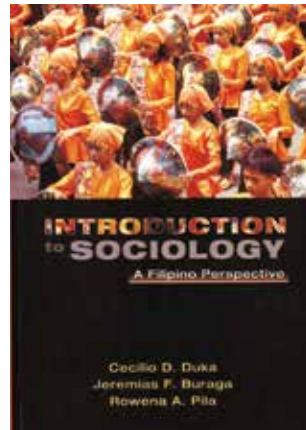


SOCIOLOGY

Introduction to Sociology: A Filipino Perspective

Rowena A. Pila | Cecilio D. Duka |
Jeremias F. Buraga

- Provides Filipino students and readers a new way of viewing our environment and the social forces that influence their lives and those of other members of the society
- Helps stimulate students' thinking and broaden their understanding by moving into different areas of sociology
- Combines the best of the modular approaches available, most suitable for the contents of courses introducing sociology

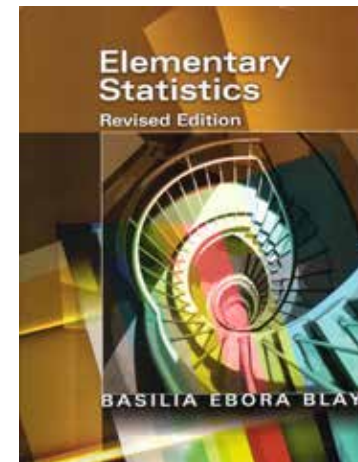


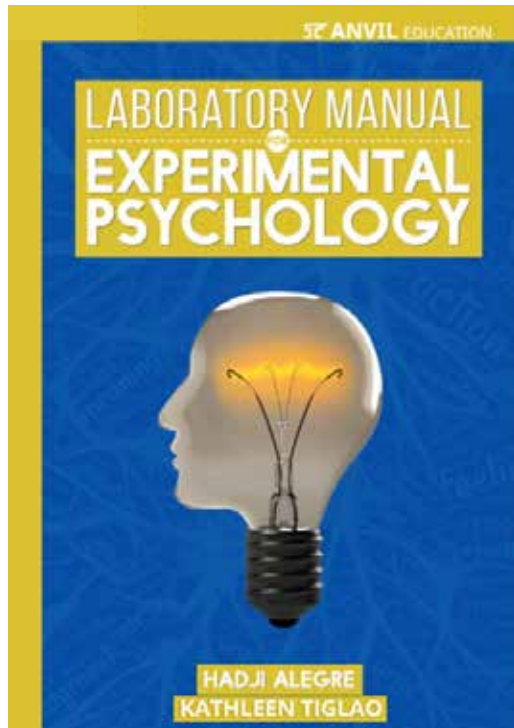
STATISTICS

Elementary Statistics

Basilia E. Blay

- Introduces the rudiments and applications of statistics in research
- Provides a modular approach to studying statistics with varied exercises and real-life cases
- Enables novice researchers to formulate and test hypotheses, make predictions, and draw conclusions based on the results of analyzed data



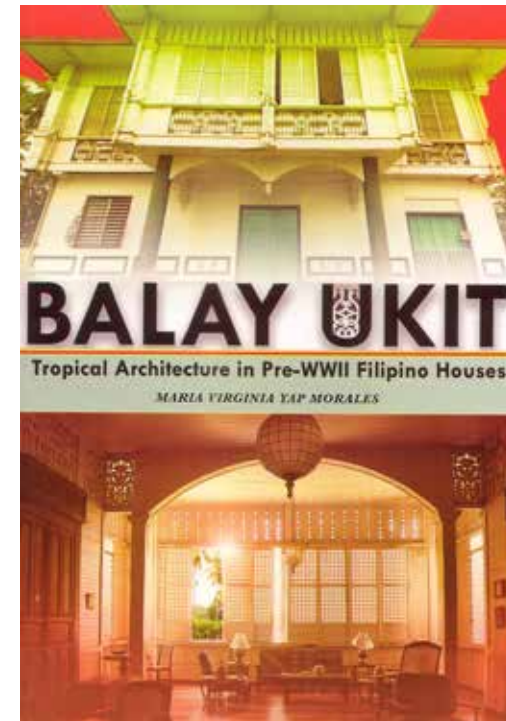


PSYCHOLOGY

Laboratory Manual for Experimental Psychology

Hadji Alegre | Kathleen Tiglao

- Provides a learning material that is the first of its kind in the Philippine market
- Caters to the laboratory course of Experimental Psychology for premed, nursing, and psychology majors
- Complies with the OBE method of instruction



ARCHITECTURE

Balay Ukit: Tropical Architecture in Pre-WWII Filipino Houses

Maria Virginia Yap Morales

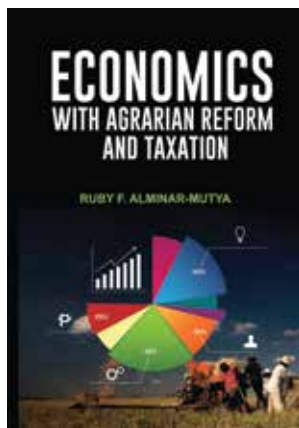
- Opens a new and exciting perspective within which to locate important traditional Filipino architectural forms
- Features various tropical architecture houses from the late nineteenth to early twentieth centuries in the Philippines
- Provides images of antique houses gathered by the author from different provinces in the Philippines

ECONOMICS

Economics with Agrarian Reform and Taxation

Ruby F. Alminar-Mutya

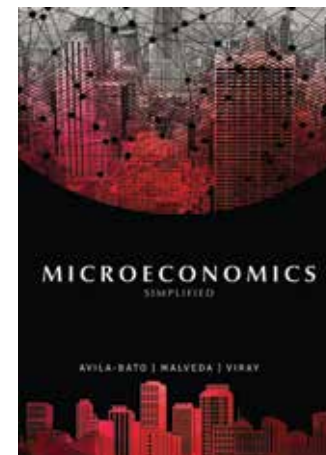
- Presents learners with timely information regarding economics and its correlation with the functions of society
- Includes the topics of agrarian reform and taxation, two subjects with a rich and relevant history in the local setting
- Uses a simplified and balanced approach paired with a clear and careful language
- Comes with outcome-based activities, which are found at the end of each chapter, for a more effective teaching-learning experience



Microeconomics: Simplified

Edilberto Viray Jr. | Ma. Jesusa Avila-Bato | Lucky Raymundo Malveda

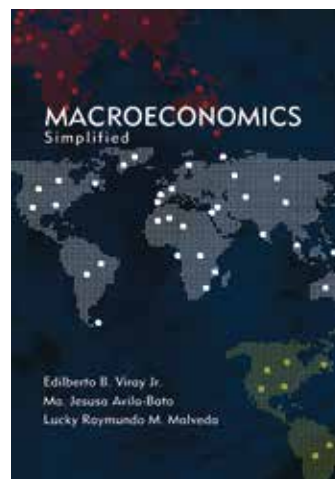
- Teaches the fundamentals of economics in the micro, aiming to open doors for greater learning
- Intends to spur interesting thoughts and questions to help students develop critical thinking and raise-worthy insights to economic issues and concerns that affect individuals and society as a whole
- Includes local and international examples for optimum application of enumerated ideas and concepts



Macroeconomics: Simplified

Edilberto Viray Jr. | Ma. Jesusa Avila-Bato | Lucky Raymundo Malveda

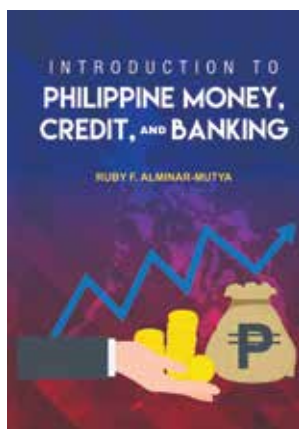
- Organizes macroeconomic topics on a per chapter basis with applicable exercises to challenge readers' understanding of the subject
- Presents each chapter in a length shorter than standard macroeconomics textbooks while still including pertinent lessons, most readable in less than an hour, giving learners the opportunity to advance to higher topics in macroeconomics in a shorter span of time
- Succeeds the textbook *Microeconomics* by the same authors, smoothly transitioning lessons for ease of learning



Introduction to Philippine Money, Credit, and Banking

Ruby F. Alminar-Mutya

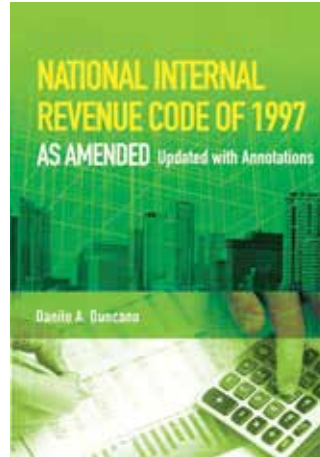
- Serves as a useful material for introducing finance to students who intend to pursue a business administration curriculum with the aim of creating their own businesses
- Presents a comprehensive overview of our current local financial system, which is a huge consideration for aspiring professionals in the business scene
- Includes chapter exercises to ensure comprehension of ideas discussed



National Internal Revenue Code of 1997

Danilo Duncano

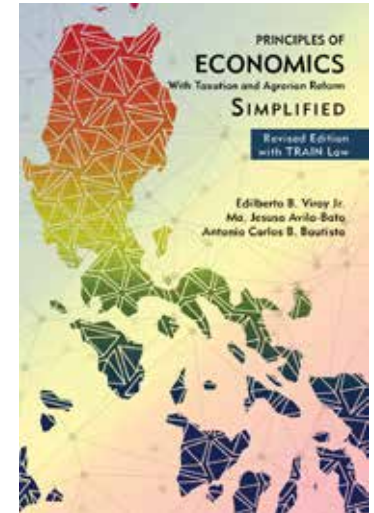
- Contains relevant BIR issuances as well as list of tax-related special laws as tools in understanding the practices of the tax authority in implementing the Tax Code, as amended, and other tax-related special laws
- Includes timeless thoughts and principles from learned individuals of the field, serving as guides and inspiration for the learners who may become future stakeholders of the local economy
- Aims to wholly develop readers, both intellectually and morally, in order to produce capable, accountable, and just professionals



Principles of Economics

Antonio Carlos Bautista | Edilberto Viray Jr. | Ma. Jesusa Avila-Bato

- Includes discussions on the newly implemented TRAIN Law
- Presents topics that allow comprehension of the basic underlying principles, concepts, and theories behind the science of economics
- Utilizes examples from our ASEAN neighbors as far as the challenges of the commencement of ASEAN Economic Integration to give a grasp of topics beyond what is exemplified in local scenarios



MANAGEMENT

Understanding and Managing Organizational Behavior

Carol Ditan

- Helps individuals, groups, and organizations learn how to apply concepts, theories, and techniques of improving behavior in order to increase their effectiveness in achieving an organization's goals
- Accompanies discussions with actual examples for clearer grasp of book content
- Delivers lessons in simple language to ensure learner comprehension

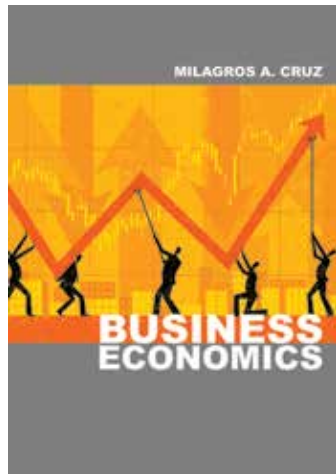


Business Economics

Milagros Cruz

- Compiles the notes, lectures, and activities used by the author in her classes, which have proven effective in providing a learning experience for students of the subject matter
- Includes discussions that are easy to read and comprehend. The activities and problems in the book have been tried and tested in the classroom for learning effectiveness.

- Serves as an interactive workbook in business economics, which gives a wider perspective of topics in economics through real-world issues and problems that are presented after each lesson

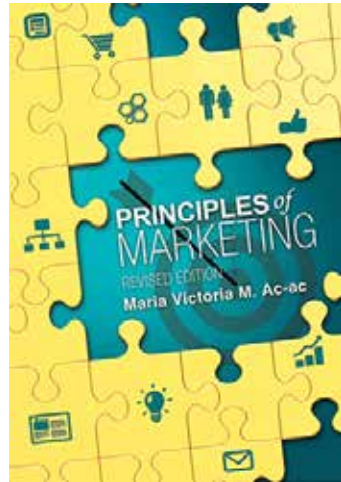


MARKETING

Principles of Marketing Rev. Ed.

Maria Victoria M. Ac-ac

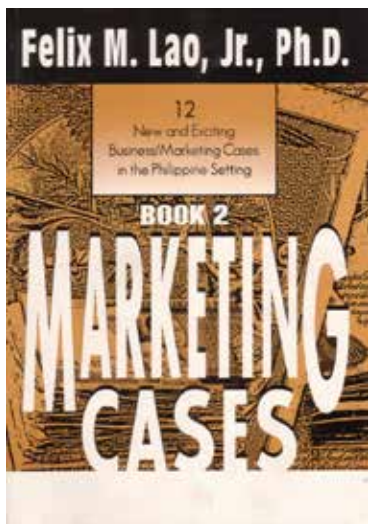
- Offers a truly Filipino treatment of one of the most challenging and exciting areas of marketing today
- Provides students with resources that they will require to grasp the complexities of basic marketing, its theories, as well as practices
- Contains up-to-date chapters, featuring local stories and experiences, making this textbook one of the most compelling and easy-to-understand books available for the subject



Marketing Cases

Felix M. Lao, Jr.

- Introduces an array of best practices in marketing and enhances the dimensions of analysis, logic, decision making, judgment, entrepreneurship, and written and oral communications
- Highlights industries such as banking, pharmaceuticals, gourmet /fast foods, and automobiles as examples, giving readers glimpses of the various terrains of different marketing environments

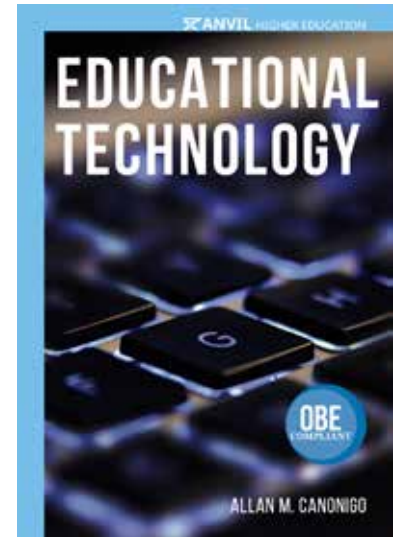


EDUCATION

Educational Technology

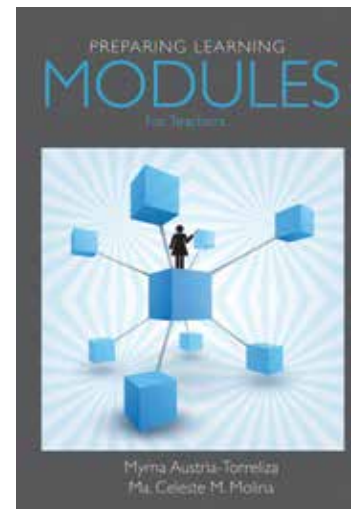
Allan M. Canonigo

- Helps future educators build the basic foundations and educational framework to productively explore educational technologies
- Teaches readers what technology can do, and the proper timing and manner of utilizing these in the classroom to facilitate successful and well-integrated learning



Preparing Learning Modules

Ma. Celeste Molina | Myrna Austria Torreliza



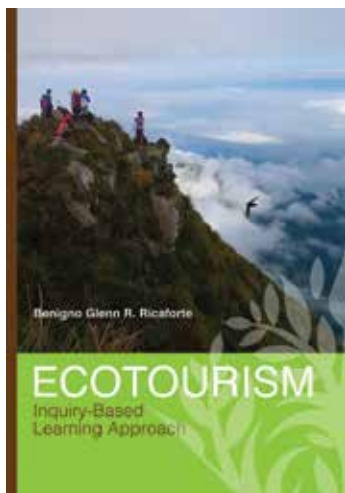
- Serves as a guide for teachers in preparing learning modules that would create a more humanized learning environment
- Provides models of constructing learning modules which procure learning opportunities that are interesting, informative, and challenging for students
- Tackles time-tested ideas and principles from well-respected individuals of the field that can guide educators in creating sessions that are fit for students' needs

TOURISM

Ecotourism

Benigno Glenn Ricaforte

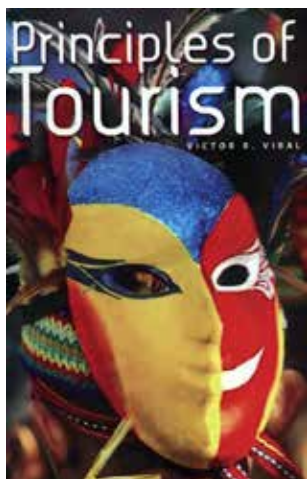
- Tackles and studies the Philippine terrain as a bountiful source of economic growth, filled with sights and attractions which are unique to those of other countries
- Aims to support the DepEd's K to 12 program through contextualization and enhancement, by citing local cultural and historical realities
- Ensures integrated and seamless learning by starting from simple concepts to more complicated ones, giving way for deeper understanding of core concepts



Principles of Tourism

Victor R. Vibal

- Provides tourism and hospitality business students with a clear view of the cycle of the tourism business, enabling them to visualize the connection between the various suppliers and aspects in the industry
- Offers in-depth discussions on tourism and tourism laws including factors affecting the industry, the government, and private sectors
- Enriches each chapter by ending it with activity sheets and questions for discussion



Tourism Policy Planning and Development: An Output-Based Approach

Francisco Ramos | Chrisdie Flores

- Focuses on the initial phase of planning as it is the key to a better tourism interaction
- Includes topics with an overview in tourism planning, assessment of popular destinations in the Philippines, and researches on other aspects of tourism such as marketing, management, technical, and finance
- Teaches students the value of development, enhancement, restoration, and preservation of tourism destinations

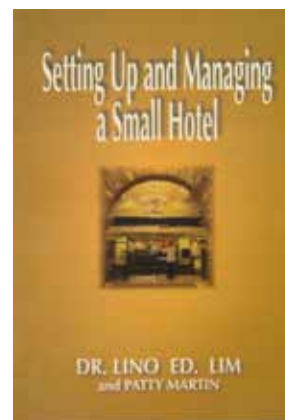


HRM

Setting Up and Managing a Small Hotel

Lino ED. Lim and Patty Martin

- Provides everything the would-be hotel owner or manager would need to know—from building the edifice to setting up a management and organizational structure, and from defining the duties and responsibilities of each employee to setting out the policies and procedures of each department
- Gives a preview of how key departments function, with sample forms that are used in daily operations, which would help achieve guest satisfaction





Fundamentals of Professional Baking

Jill Sandique

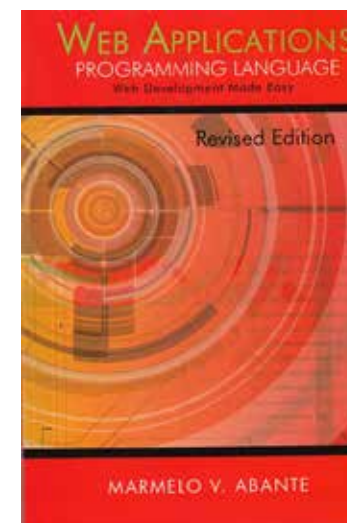
- Discusses the basic tools, ingredients, and principles in baking
- Provides popular baking recipes and offers techniques of particular baked products for the mastery of practitioners
- Uses the metric system and the standard US measure in cups and spoon to give learners versatility
- Provides review questions, self-assessment, and recipes for further research on baking

COMPUTER SCIENCE

Web Applications: Programming Language

Marmelo V. Abante

- Contains lessons regarding the history, framework, and programming techniques behind the largest information framework that is the Internet
- Pairs lessons on HTML, Javascript, and PHP with examples which learners can try themselves, and exercises that will test their programming skills



Turbo C: Programming Language for Beginners

Marmelo V. Abante



- Packages pertinent content from programming in a user-friendly guide, fit for beginning learners of the field
- Includes more flowcharts and pseudo code algorithms so that learners may have a clearer understanding on the C programming language
- Presents the most basic foundations of programming, serving as a reliable stepping stone for more difficult tasks in the field

Basic C++ for Engineers and Scientists

Gary Bronson

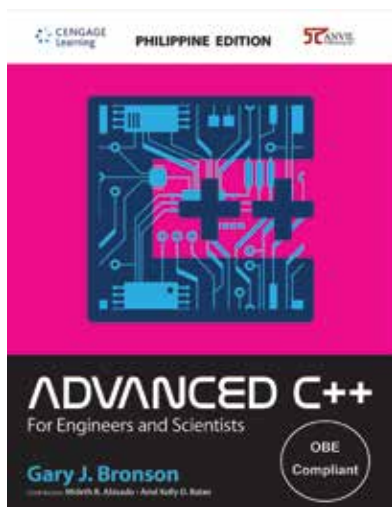
- Provides the basics of logic formulation and the C++ programming needed as a foundation course in computing and engineering programs
- Includes detailed and thorough discussions of examples with flowchart illustrations to help students better understand each topic, accompanied by application exercises on computing and engineering presented in a sequential and spiral manner
- Comes with outcomes-based grading rubrics, which makes this textbook OBE compliant



Advance C++ for Engineers and Scientists

Gary Bronson

- Completes the needed programming foundation of computing and engineering programs, succeeding *Basic C++ for Engineers and Scientists* from the same authors
- Covers progression from basic C++ to Object Oriented Programming concepts, and prepares students for the Data Structures course
- Presents topics in sequential and spiral manner, and comes with outcomes-based grading rubrics, making it an OBE compliant material

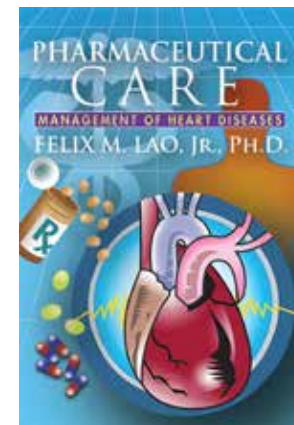


PHARMACY

Pharmaceutical Care

Felix M. Lao, Jr.

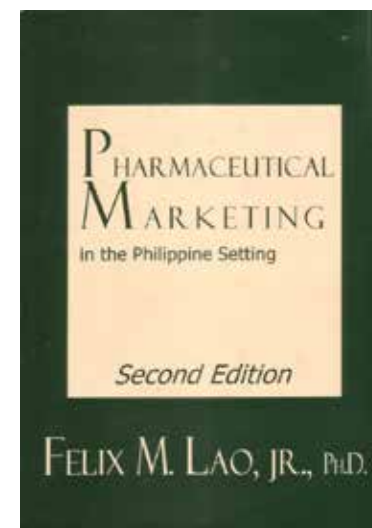
- Consists of five chapters of various topics pertinent to aspiring pharmacists, whose main role has dramatically shifted over the past decades from mere compounding of drugs and medicines to dispensing and patient care
- Focuses its contents specifically on the management of heart diseases, providing concise discussions, procedures, and examples to guide learners
- Equips learners with time-tested teachings that have guided many previous students of the field



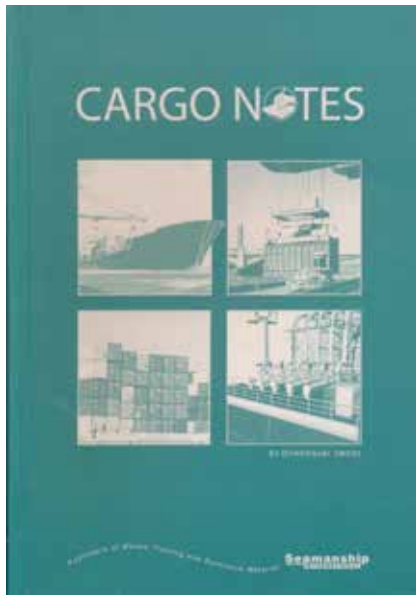
Pharmaceutical Marketing in the Philippine Setting

Felix M. Lao, Jr.

- Consists of a comprehensive analysis of the pharmaceutical health care industry that is useful for practicing pharmacists and would-be pharmacists
- Serves as a roadmap for all pharmacists to excel in marketing and the business of managing a community or hospital pharmacy
- Comes with concrete discussions that enumerate how to efficiently manage and promote a pharmacy business



MARITIME



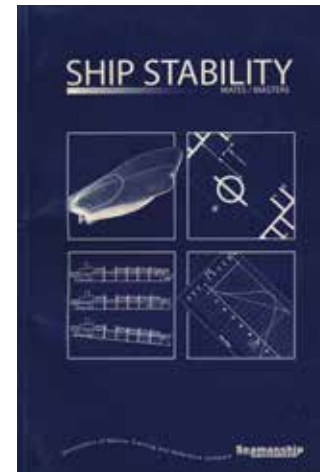
Cargo Notes

Dhananjay Swadi

- Discusses topics on how to handle dry cargoes, and liquid and gas cargoes
- Provides operational guidance for deck officers in charge of a watch in port

Ship Stability for Mates/Masters

Martin A. Rhodes

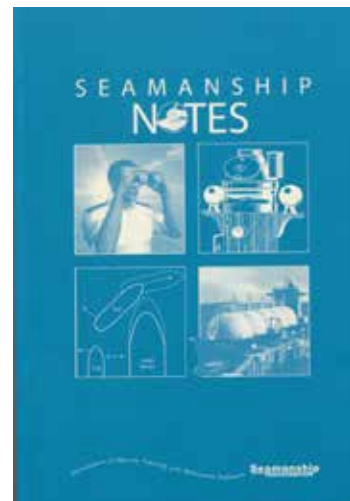


- Contains lessons and instructions based from the standardized proceedings of the international company Seamanship International, Ltd
- Hones the learner's mathematical ability, which is considered as the waterloo of aspiring learners of this profession, of prospective ship mates and masters through simple lessons which are in a logically arranged
- Provides a learning material fit for independent study for readers who want to learn in advance the important and basics and principles that go behind being a ship mate or master

Seamanship Notes

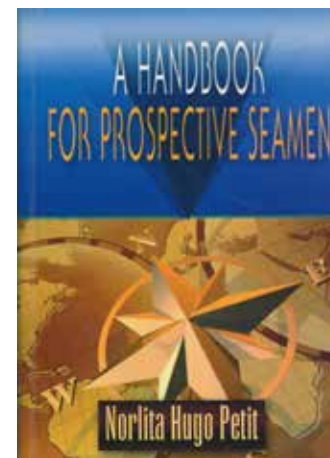
Angus Ferguson

- Contains all the important notes and information that prospective and practicing seamen would need for maintaining and navigating ships, and troubleshooting problems that may occur
- Divides the pertinent seamanship information into three sections—navigation, response to emergencies, and shipboard operations

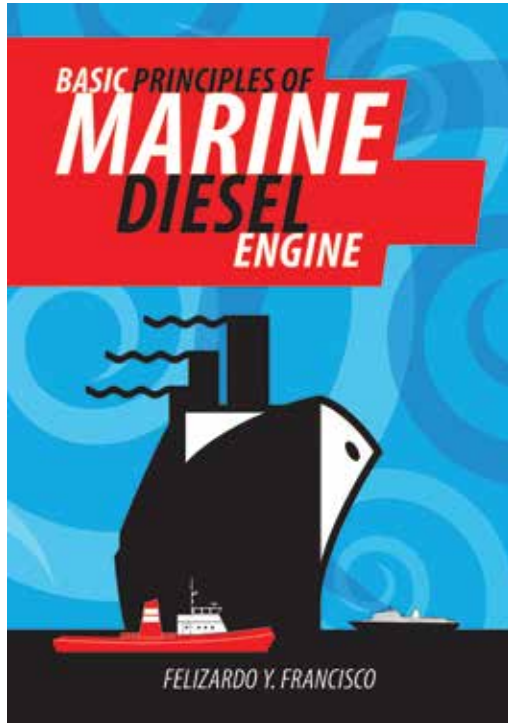


A Handbook for Prospective Seamen

Norlita Hugo Petit



- Provides topics that seamen should know such as contract negotiations, documents needed in boarding ships, work schedules and ethics onboard, and places for seafarers onshore
- Gives detailed guides that cover the various stages of the crew's journey, career advancement, saving priorities, and everything that matters in a seaman's life
- Employs ship jargon to familiarize learners with the language used in ships
- Features true stories from seaman experiences to serve as tips to learners



Basic Principles of Marine Diesel Engine

Felizardo Francisco

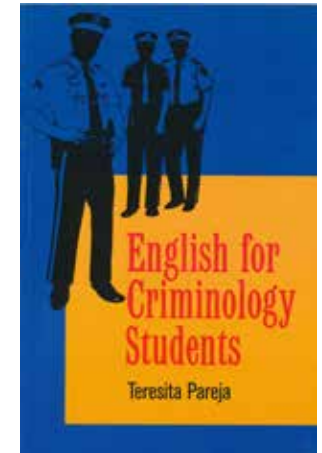
- Guides marine engineering students and seafarers in their study of marine diesel engine principles
- Includes topics encompassed under the study of marine diesel engine, including the types of internal combustion engines, cycle of operation, maintenance, and basic troubleshooting of gadgets and machineries

CRIMINOLOGY

English for Criminology Students

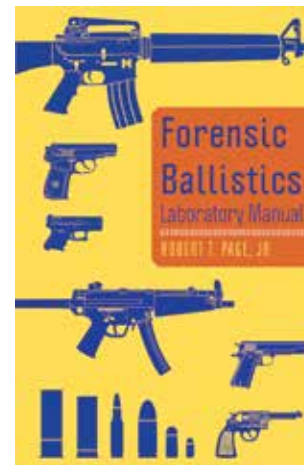
Teresita Pareja

- Addresses the needs of would-be criminologists who are expected to be fluent in English as their medium in oral and written communication
- Includes lessons composed of input, comprehension check, vocabulary, language focus, and exercise with emphasis on reading and writing skills needed for solving and preventing crimes, and formulating and enforcing laws
- Provides texts and authentic materials taken from newspapers, magazines, police records on file, and publications about criminology



Forensic Ballistics: Laboratory Manual

Robert Page, Jr.



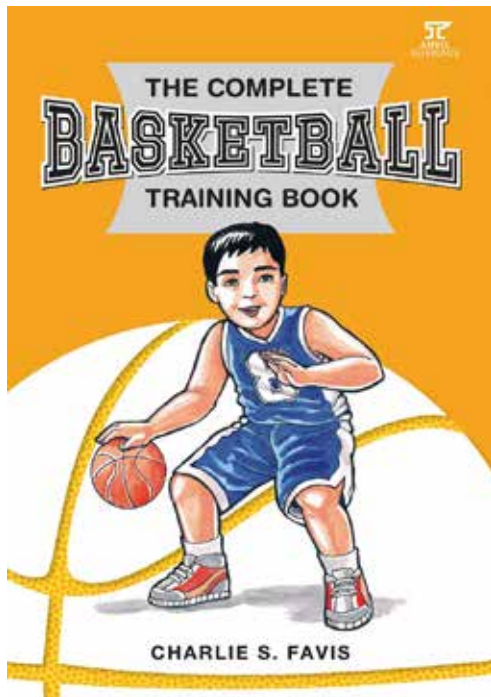
- Serves as a guide to both students and instructors on various laboratory works undertaken by firearms examiners in a typical firearms identification laboratory
- Contains discussions and illustrations which help its readers visualize and retain key ideas which can be applied to real-time and professional firearm identification
- Collates the author's knowledge on the subject matter based on his years of experience in the field

SPORTS

The Complete Basketball Training Book

Charlie S. Favis

- Helps young learners achieve their goal of becoming professional basketball players
- Tackles the fundamental principles and techniques that go behind the preparation, practice, and actual play of the game
- Contains the insights and teachings of a seasoned player and coach in the local basketball scene, Mr. Charlie Favis

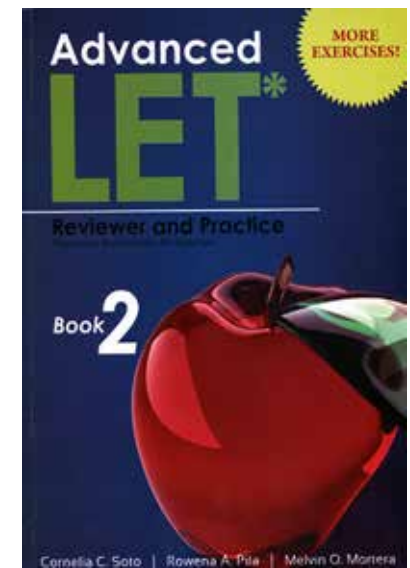


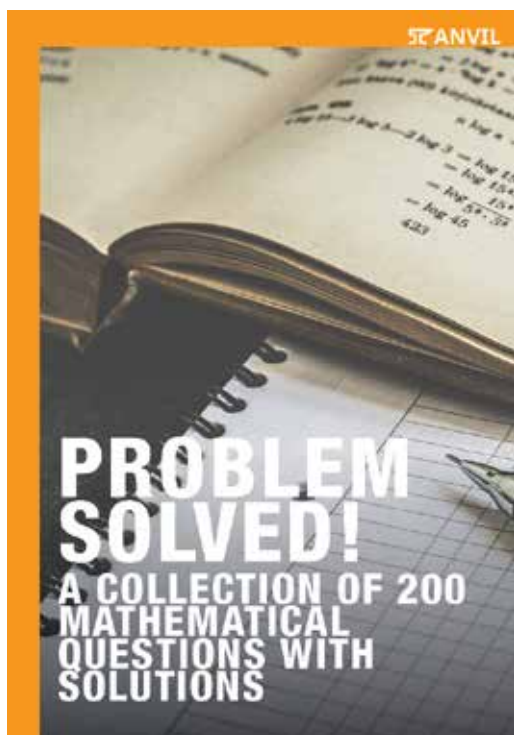
REVIEWERS

Advance LET Reviewer and Practice

Cornelia C. Soto | Rowena A. Pila | Melvin O. Mortera

- Discusses the overview about Praxis Series, which deals with different areas and information in taking examination in the United States
- Covers the General Education and Professional Education curriculums with important concepts and topics taken in the LET
- Provides general exercises which give students the opportunity to apply key concepts through various teaching and learning situations
- Contains the table of specifications syllabi given by the Professional Regulation Commission (PRC) Board





Problem Solved! A Collection of 200 Mathematical Questions with Solutions

- Serves as a useful math reviewer for readers who are aiming to participate in Math competitions and pass entrance and professional exams
- Contains mathematical questions and is accompanied by detailed solutions making comprehension achievable even for those whose strengths do not lie on the subject

KINDER to GRADE 6

Haraya: Interaktibong Aklat sa Pagbasa at Wika K to 4

Genaro Gojo Cruz

Lilinangin ang mga mag-aaral na maging malikhain at maparaan, magamit ang mga dating karanasan sa pagbuo ng mga bagong imahen at ideya, at makilala ang sarili bilang Pilipino



JUNIOR HIGH

The Anvil Science Series 7 to 10

Josephine Tondo | Maria Milagrosa Magsino Ocenar | Kristy Anne Valdez | Rosalina Corpuz



An all-in-one series that tackles Science in spiral progression. The series teaches students concepts in Earth Science, Biology, Chemistry, and Physics in increasing levels of complexity from one grade to another. The textbooks contain relevant discussions, challenging activities, meaningful reading materials, and application of concepts in real-life situations all of which learners consciously become aware of the planet Earth and its environment, the functions of living organisms, the principles behind elements and compounds, and the studies of matter, motion, and space.

The Anvil English Series 7 to 10

Authored by expert English educators, this K to 12 compliant series will aim to “produce graduates who apply language conventions, principles, strategies, and skills” in interacting with others, understanding and learning others, and in looking after their own selves



Pagbasa at Pagsusuri ng Iba't Ibang Teksto tungo sa Pananaliksik



Myrna Torreliza | Torreliza Fortunato | Josefina Mangahis

Naglalaman ng pag-aaral sa proseso ng pagbasa at pagsusuri ng iba't ibang anyo at uri ng teksto na nakatutulong sa pagbuo at pagsulat ng sistematikong pananaliksik. Tinatalakay nito ang mga uri ng teksto, tulad ng pangkaalaman, paglalarawan, panghihikayat, pagsalaysay, pangangatuwiran, at pamamaraan.

Komunikasyon at Pananaliksik sa Wika at Kulturang Pilipino



Myrna Torreliza | Torreliza Fortunato | Josefina Mangahis

Ang aklat na ito ay naglalayong tulungan ang mga mag-aaral sa ika- 11 o 12 baitang sa pamamagitan ng pananaliksik ukol sa kalikasan, katangian, pag-unlad, at paggamit ng wikang Filipino sa mga sitwasyong komunikatibo at kultural sa lipunan. Naglalaman ito ng mga konseptong pangwika, gamit ng wika sa lipunan, at kasaysayan ng wikang pambansa.

Precalculus



Hadji Alegre

For STEM students in senior high school, this book discusses about Analytic Geometry, Trigonometry, and Series and Mathematical Induction. It aims for students to apply concepts and solve problems involving conic sections, systems of nonlinear equations, series and mathematical induction, circular and trigonometric functions, trigonometric identities, and polar coordinate system.

COLLEGE | GENERAL EDUCATION

Purposive Communication



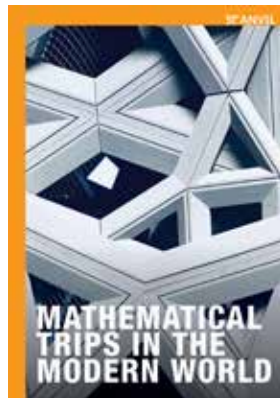
Michael C. De Guzman

A textbook that will help college students learn about the proper utilization of communication skills, which will lead to efficient and effective results in professional, technical, or academic settings. It guides students to explore the world of communication and its processes, to apply communication for work purposes such as in job interviews and application letters, and to utilize communication for academic purposes like in research papers and project proposals.

Mathematical Trips in the Modern World

Basilia E. Blay | Jacobo O. Gonzales | Israel Jacob R. Zaragoza

This book is designed to introduce college students how to do mathematics in the real world. It aims for students to get exposed to the practical applications of mathematics in contemporary times; to help improve problem solving, critical and creative thinking, self-management, and collaborative skills; and to realize that mathematics is for everybody and it has a reason or logic for everything.



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ANVIL
CATALOG

ANVIL PUBLISHING, INC.
7th Floor Quad Alpha Centrum
125 Pioneer Street, Mandaluyong City 1550 Philippines
Telephones: (+632) 477-4752, 477-4755 to 57
Fax: (+632) 747-1622
anviltextbooks@anvilpublishing.com
anvilsalesdept@anvilpublishing.com
www.anvilpublishing.com